

Transform Your Business Storytelling with AI



Storytelling is at the heart of every great business. From building strong client relationships to leading strong teams, the ability to inspire with stories can set you apart. We believe that storytelling is foundational to business success, yet hard to implement at scale - our **AiStoryCoach™** is designed to solve that problem.

How AI can enhance your storytelling:

AI-Assisted Story Creation



Using a proven storytelling framework, the AI will coach you through creating a compelling narrative with seven different story types.

Shared Libraries



Sharing the best stories that work for your organization is critical for operational leverage. The library workbench makes this simple and easy.

Practice & Rehearsal



The art of storytelling is telling the right story to the right person at the right time. Our real time practice area provides three ways to receive coaching, real time rehearsal for actual situations. Individuals love to prepare this way.

I've been working on mastering my story-building and storytelling skills for Questek Innovations. The **AiStoryCoach™** allows me to build and share stories across the organization. The practice functions ensure improved competence and performance at scale.

Jason Sebastian,
EVP at Questek Innovations



The Ci2 Advisors Difference

We help our customers apply our story framework directly to your key relationships and critical conversations. Our customers win more deals, deliver profitable projects, identify upsell opportunities, and deliver high retention rates. The AI makes this easier, faster, and fun.

