

# Transform Your Business Storytelling with AI



Storytelling is at the heart of every great business. From building strong client relationships to closing deals, the ability to craft compelling stories that resonate with your audience can set you apart. At Ci2 Advisors, we believe that storytelling is more than just a tool - it's the key to business success in today's world. But we understand that creating consistent, high-quality stories can be time-consuming and complex.

## How AI can enhance your **storytelling**:

### Proven Story Framework



This tool utilizes a proven storytelling framework to build specific stories for key relationships and critical conversations to produce compelling results.

### AI-Assisted Story Creation



This tool inputs key details, and helps you fill in the gaps, providing suggestions and enhancements to ensure your story is compelling and persuasive.

### Scoring & Refinement



This tool provides instant feedback on your story, helping you refine it for maximum impact - you will receive suggestions for improvement based on emotional engagement, structure, and clarity.

I've been working on mastering my story-building skills for Questek Innovations; before it was taking me an average of 45 minutes to build a customer hero story.

With the AiStoryBuilder, I have a much more compelling story in less than 10 minutes.

Jason Sebastian,  
EVP at Questek Innovations



### The Ci2 Advisors **Difference**



We help our customers apply this tool and our framework directly to your key relationships and critical conversations. Our customers win more deals, deliver profitable projects, identify upsell opportunities, and deliver high retention rates. Book a free story building session or visit the landing page to learn more about our open workshops.

[Click here to book a free story building session](#)